



FOR IMMEDIATE RELEASE

SENA DEBUTS NEW BLACKBERRY 8800 PROTECTIVE LEATHER CASES

COSTA MESA, CALIF. – Luxury handheld device accessory designer, Sena Cases, announces the launch of its new collection of cases for the Blackberry 8800 series. Created to enhance its functional design and modern flair, the cases provide the ultimate insurance to protect the Blackberry from wear and tear.

Known for manufacturing premium portable device cases from the most coveted leathers in the world, Sena's cases are precisely hand-stitched by leather artisans. Every design offers exceptional details to enhance the functionality of each specific device. The Blackberry cases are available in three styles, the Classic Flip Down, LeatherSkin, the Vertical Pouch and the MagnetFlipper.

Blackberry 8800 Classic Flip Down

The Blackberry Classic Flip Down offers the ultimate protection for your device. Expertly engineered the case is crafted to include all necessary device port openings, pocket(s) for business or credit cards, and slots for memory cards. The case has a cover hinged at the top that fastens to the bottom with either a snap or magnet to protect the device.

Blackberry 8800 LeatherSkin

The Blackberry Leatherskin is the perfect form-fitting case. It is comprised of ultra-thin premium leather providing a soft layer of "skin" to gently protect the device from scratches. The fine, slender design offers a tight fit enhancing the curves of the device.

Blackberry 8800 Vertical Pouch

The BlackJack pouch provides expert protection especially useful when put in a purse or briefcase. The pouch provides extra cushion and a soft velvet lining to comfort your device during travel.

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Blackberry 8800 MagnetFlipper

The BlackJack MagnetFlipper includes perfectly customized device port openings, a pocket for business or credit cards, and slots for memory cards. Utilizing gravity, the cover is engineered with a hinged bottom and magnetic fastening system at top, thus allowing the cover to be flipped out of the way with a flick of the thumb and enabling the user to quickly answer the phone.

The Blackberry cases are offered in over 17 colors and leather variations. Prices range from \$49-60 each. A special pre-order ___% discount special is available for a limited time only. For more information or to purchase, visit www.senacases.com.

Sena Cases™ is a leading designer and manufacturer of slim, functional, and elegant leather cases for PDAs, phones, smartphones, MP3 players and cameras. The perfect marriage of form, function and style, Sena's designer cases are custom created for devices by HP, Apple, Palm, Blackberry, Mortorola, Sprint, T-Mobile, Verizon, Samsung, Siemens, Sony, Dell, and more. All cases are individually handcrafted and constructed of full-grain, top quality, genuine calfskin leather. Known for their slim design and detailed functionality, Sena's cases offer device protection with a fashion-forward style.

For more information on Sena Cases, visit www.senacases.com.

Photography available upon request.

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