



FOR IMMEDIATE RELEASE

PROTECTION FOR EVERY CURVE

Sena Cases Unveils Premium Luxury Protective Cases for the Blackberry Curve

COSTA MESA, CALIF. – Luxury mobile case designer Sena Cases has revealed a sexy new series of protective cases for Blackberry's hottest new device, The Curve. Known for manufacturing premium portable device cases from the most coveted leathers in the world, Sena's cases are precisely hand-stitched by leather artisans in Europe. The exquisite craftsmanship is showcased in The Curve's MagnetFlipper, LeatherSkin, and Pouch cases. Every design offers exceptional details to enhance the functionality of each specific device.

MagnetFlipper: The Curve MagnetFlipper design is custom built to enhance all of the device's operating functions. The case features device port openings, a pocket for business or credit cards, and slots for memory cards. Utilizing gravity, the cover is engineered with a hinged bottom and magnetic fastening system at top, thus allowing the cover to be flipped out of the way with a flick of the thumb and enabling the user to quickly answer The Curve. The MagnetFlipper is engineered specifically for the The Curve, resulting in a slim and snug fit. Retail Price: \$45-60

LeatherSkin: This form-fitting case is comprised of ultra-thin premium leather providing a soft layer of "skin" to gently protect The Curve from scratches. The fine, slender design offers a tight fit enhancing the Curve's curves. Retail Price: \$39.99

The Pouch: The pouch provides expert protection especially useful when put in a purse or briefcase. The pouch is available in both a lateral or vertical design and includes either a magnetic or snap closure. The pouch provides extra cushion and a soft velvet lining to provide premium comfort for The Curve. Retail Price: \$39.99-49.99

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Sena's Curve cases are offered in 17 classic leather colors or __#__ patterned leather such as crocodile in a variety of colors. Cases are available at senacases.com.

Sena Cases™ is a leading designer and manufacturer of slim, functional, and elegant leather cases for PDAs, phones, smartphones, MP3 players and cameras. The perfect marriage of form, function and style, Sena's designer cases are custom created for devices by HP, Apple, Palm, Blackberry, Motorola, Sprint, T-Mobile, Verizon, Samsung, Siemens, Sony, Dell, and more. All cases are individually handcrafted and constructed of full-grain, top quality, genuine calfskin leather. Known for their slim design and detailed functionality, Sena Cases offer device protection with a fashion-forward style. For more information on Sena Cases, visit www.senacases.com.

Photography available upon request.

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