

FOR IMMEDIATE RELEASE

SENA CASES REVEALS NEW IPOD FAMILY COLLECTION
Protective Luxury Leather Cases a Stylish Accessory for any Mobile Apple Device

IRVINE, CALIF. – Known for designing innovative, luxurious cases for popular mobile devices such as the iPhone, Blackberry and Treo, Sena Cases has revealed a new line of luxury leather cases for Apple's new iPod family collection. Made from the finest quality European leather, the new Sena collection masters the marriage of style and function in a variety of colors and styles.

iPod Touch Cases – Available in an array of colors, the beautifully handcrafted iTouch cases are comprised of exquisite leather. The most popular case, the Premium Stand, is designed to let the iPod Touch stand freely allowing users to watch video with ease. The UltraSlim case offers a sleek protection with minimal bulk while, the Elegia Pouch offers a shock-absorbent design to shelter the device during travel. Other cases include LeatherSkin, a thin, form-fitting leather case that hugs every curve of the device and the MagnetFlipper, which utilizes gravity and a magnetic flip closure for armor. Priced from \$26.00 to \$52.00.

iPod Classic Cases - Renowned for manufacturing premium portable device cases from the most coveted leathers in the world, Sena is famous for designing exceptional details to enhance device functionality. Available in a variety of colors, the new iPod 6th generation is available for both the 80GB and 160GB models. Styles include: The Dockable, which allows the case to remain on when docking the device; Premium Stand, a self-standing case making hands-free video watching a breeze; the MagnetFlipper, a magnetic flip cover case that protects operating controls. Priced at \$50.00.

--More--

SENA CASES ICOLLECTION – 2

iPod Nano Cases – One of the most petite in the iPod family, the Nano is sleek and small. Available for generation three, Sena’s UltraSlim case offers a slim presentation with ultimate protection. Priced at \$18.00.

Purchase selected styles at Apple stores nationwide or the entire Sena Collection is available online at www.senacases.com.

ABOUT SENNA CASES

Sena Cases™ is a leading designer and manufacturer of slim, functional, and elegant leather cases for PDAs, phones, smartphones, MP3 players and cameras. The perfect marriage of form, function and style, Sena’s designer cases are custom created for devices by HP, Apple, Palm, Blackberry, Motorola, Sprint, T-Mobile, Verizon, Samsung, Siemens, Sony, Dell, and more. All cases are individually handcrafted and constructed of full-grain, top quality, genuine calfskin leather. Known for their slim design and detailed functionality, Sena’s cases offer device protection with a fashion-forward style. For more information on Sena Cases, visit www.senacases.com.

Photography available upon request.

###

Press Contact:

Heather Brown
Brown Marketing & Public Relations
949-310-8662
hbrown@brownpublicrelations.com