



FOR IMMEDIATE RELEASE

SENA CASES ANNOUNCES INNOVATIVE SLIM DESIGNER CASES FOR APPLE'S MACBOOK AIR *Upscale, Ultrathin, Luxury Design As Revolutionary as the MacBook Air Itself*

TUSTIN, CALIF. – As a perfect complement to the “Thinnovation” and forward-thinking design of the Apple MacBook Air, California-based leather accessory designer Sena Cases offers four new slim, functional and protective designer notebook cases. The unique styles include the innovative, patent-pending Pullino Designer Case for the MacBook Air and the LeatherSkin Case which offers an ultra-slim design, and is one of the only cases on the market that allows the device to be fully functional without removing the notebook from the case.

Known for manufacturing premium portable device cases from the most coveted leathers in the world, Sena’s cases are precisely handcrafted by leather artisans in Europe, and each case is comprised from the finest quality, full-grain, soft Italian Napa Leather. The exquisite craftsmanship is showcased in the company’s innovative MacBook Air case designs including: The Pullino Designer Case, the LeatherSkin Case, the Executive Sleeve, and the MacBook Air Sleeve.

SENA Pullino Designer Case for the MacBook Air: This special designer case features an innovative patent-pending, sleek, pull-out strap for easy release of the MacBook Air. The Pullino Designer case provides an additional layer of protection and velvet lining to protect the device from scratches and damage. The slender design offers a tight fit and is perfected for the MacBook Air with the most fashionable, high-end designer style. Retail Price: \$240.00

SENA LeatherSkin Case for the MacBook Air: This form-fitting case offers an ultra-slim design and allows the device to be fully functional without removing the notebook from the case. The case features a unique mesh material, allowing the notebook to breathe during use. The LeatherSkin Case provides a thin, leather-soft layer of "skin" to gently protect the device from scratches without extra bulk. Retail Price: \$150.00

--More--

Sena Cases, 14711 Bentley Circle, #B, Tustin, CA 92780

(714)505-8312 www.senacases.com



SENA MACBOOK AIR CASES – 2

SENA Executive Sleeve for the MacBook Air: This special case design offers a perfect executive high-end portfolio with timeless business style. The executive sleeve provides an additional layer of protection and velvet lining to protect the device from scratches and damage. The design offers a protective fit with executive style and is perfect for fast moving business people who enjoy portfolio protection.

Retail Price: \$200.00

SENA MacBook Air Sleeve: The sleeve is a slim notebook case offering added protection within a stylish laptop bag design. The special sleeve design provides protection with ease of use—the notebook does not need to be removed from the case during use and it is held securely in place. The slender case offers a zipper closure that hugs the notebook and is perfectly constructed with hand-stitched threading for a luxurious look and feel. Retail Price: \$180.00

Sena Cases CEO Ramsey Oten, Ph.D., is proud of the new designer cases. “We have invested a significant amount of time to customize our MacBook Air cases specifically to fit the ultra-slim style and portable design coupled with the full-functionality concept of the MacBook Air. Our design engineers reviewed the MacBook Air details and developed a case that both protects the device and goes along with the thin composition and high-end fashionable style,” Oten said.

Sena’s MacBook Air cases are offered in a variety of classic leather colors. Cases are available at <http://www.senacases.com/Brands/Apple-MacBook-Air-Cases>.

--More--

Sena Cases, 14711 Bentley Circle, #B, Tustin, CA 92780

(714)505-8312 www.senacases.com



SENA MACBOOK AIR CASES – 3

ABOUT SENA CASES-

Sena Cases is a leading designer and manufacturer of slim, functional, and protective leather cases for today's most popular mobile devices including smart phones, handheld devices, MP3 players, PDAs, laptop cases and more. The perfect marriage of form, function and style, Sena's designer cases are custom created for devices by Apple, HP, Palm, Blackberry, Motorola, Sprint, T-Mobile, Verizon, Samsung, Siemens, Sony, Dell, and more.

All cases are individually handcrafted and constructed from the finest, full-grain, exclusive calfskin Napa leather imported from Italy and Turkey. Known for their slim design and detailed functionality, Sena's cases offer device protection with a fashion-forward style. Sena products are available at the Sena Store online, at worldwide Apple retail stores, Palm stores, Dell.com and other authorized worldwide resellers. Sena is well known for creating the finest, handcrafted, functional, and luxurious leather products. View our entire product line in various colors and styles at: <http://www.senacases.com>, or call us at 1-888-SENA-USA.

Photography available upon request.

###

Press Contact:

Kris Scott, Sena Cases

Sales & Marketing Manager

Phone: (714) 505 8312

Fax: (714) 505 8322

E-mail: kris@senacases.com

Sena Cases, 14711 Bentley Circle, #B, Tustin, CA 92780

(714)505-8312 www.senacases.com