



**FOR IMMEDIATE RELEASE**

**TRAVEL INSURANCE ... FOR YOUR IPOD**  
*Sena Cases Offers Ultra-Protection for Your Most Valued Travel Companion*

COSTA MESA, CALIF. – We've all done it. Rushing around while packing up for the latest adventure, we quickly toss our Ipod into a purse or suitcase. Our most coveted travel companion left to fend for itself among the many other items in the bottom of the bag. Well, Ipod fear no more. Luxury handheld device accessory designer, Sena Cases, announces the launch of two new products designed exclusively to protect Apple's Ipod 30GB and 80GB as well as the Ipod Nano.

Known for manufacturing premium portable device cases from the most coveted leathers in the world, Sena's cases are precisely hand-stitched by leather artisans. The exquisite craftsmanship is showcased in the company's Ipod Nano MagnetFlipper and Ipod Video Premium Stand Case.

With its patented design, the Sena Ipod Nano MagnetFlipper protects the screen, click wheel, and the port of the Ipod Nano. The unique creation with magnetic flip closure allows users to open and close the cover with ease. The case, comprised of premium European leather, features an ultra slim design and easy access to all operating buttons including the charge port. Available in 17 different leather styles and colors, the Sena Ipod Nano MagnetFlipper retails from \$34.99 to \$39.99 each.

--More--

14711 Bentley Circle, Tustin, CA 92780

(714)505-8312 [www.senacases.com](http://www.senacases.com)



## SENA CASES: IPOD -- 2

Already seen the movie playing on the plane? One can set-up his/her own theater with Sena's Ipod Video Premium Stand Case. The case not only protects the Ipod from travel wear and tear, it also is designed with a unique reversible snap closure allowing the case to act as a free-standing podium. The podium stand allows users to easily watch videos on the device. When not in use, the snap closure reverses to enclose and protect the device. Made of the finest genuine calfskin leather and shock absorbent padding, the case is available in 17 different stylish leather options and retails from \$39.99 to \$49.99.

Sena Cases™ is a leading designer and manufacturer of slim, functional, and elegant leather cases for PDAs, phones, smartphones, MP3 players and cameras. The perfect marriage of form, function and style, Sena's designer cases are custom created for devices by HP, Apple, Palm, Blackberry, Mortorola, Sprint, T-Mobile, Verizon, Samsung, Siemens, Sony, Dell, and more. All cases are individually handcrafted and constructed of full-grain, top quality, genuine calfskin leather. Known for their slim design and detailed functionality, Sena Cases offer device protection with a fashion-forward style.

For more information on Sena Cases, visit [www.senacases.com](http://www.senacases.com).  
Photography available upon request.



###

**Press Contact:**  
Heather Brown  
949-310-8662  
hbrown@brownpublicrelations.com

14711 Bentley Circle, Tustin, CA 92780

(714)505-8312 [www.senacases.com](http://www.senacases.com)