



O.C. company benefits from iPhone frenzy

Sena Cases of Tustin introduced five iPhone cases around the same time the gadget debuted in late June. Since then, the company said it has sold more than 15,000 iPhone products, which range from \$29 to \$52.

Apple said this week that it's on track to sell 1 million iPhones before the end of September, according to Reuters. Apple also said it was cutting the gadget's price from \$599 to \$399.

Sena has been in business for six years and sells leather cases for BlackBerries, PDAs and other handheld devices. One of its iPhone cases can be worn while the iPhone sits on its docking station.